



Take Action. See Change.

Take the Literacy Challenge

Students Rebuild, Save the Children and Global Nomads Group have joined forces to improve reading and writing skills of youth around the world. Join the **Students Rebuild Literacy Challenge** today and help thousands of children build a better future through education.



Take a Stand

- Illiteracy can lead to poverty, low self-esteem and isolation, poor health, unemployment / weak economies, inequality and more.
- Worldwide, 250 million children of primary school age cannot read or write—whether they attend school or not.
- More than 30 million girls are out of school today.
- Children from the poorest 20% of the population are four times more likely to be out of school than their wealthier peers.



Make a Bookmark

- For each bookmark you make and mail in, the Bezos Family Foundation will donate \$1—up to \$300,000—to Save the Children's Literacy Boost program in Latin America, Africa and Asia. The more bookmarks you send, the more youth you'll help!
- We have additional ways you can help—including writing a book and being a reading buddy!



Share Your Voice

Connect directly with other Literacy Challenge participants, young people across the world and humanitarian staff through blogs, live webcasts, social media photo sharing, video and more.



Take Action. See Change.

Take the Literacy Challenge



Together, Rebuild!

Use your creativity to make a tangible difference for thousands of young people across the world. Funding generated by the Challenge will help Save the Children's Literacy Boost program:

- Serve children in disadvantaged and underserved communities in Latin America, Africa and Asia.
- Add a greater variety and complexity of reading materials to their international book banks.
- Improve outcomes including school attendance, reading comprehension and self-confidence.

Why Bookmarks?

These small, simple, functional art objects have been used for centuries by readers young and old. Easy to make and fun to design, they symbolize not only reading – but continuous reading. Whether it's a long novel or a beginner chapter book, a bookmark holds your place so you can return over and over again. That's what the Students Rebuild Literacy Challenge is working towards—helping young people all over the world become successful life-long readers and learners.

Learn More At:

On the Web:	studentsrebuild.org
Facebook:	facebook.com/studentsrebuild
Twitter:	twitter.com/studentsrebuild @StudentsRebuild #SRLiteracy
Instagram:	instagram.com/studentsrebuild
YouTube:	youtube.com/studentsrebuild
Pinterest:	pinterest.com/studentsrebuild
Tumblr:	studentsrebuild.tumblr.com
Google+:	http://bit.ly/studentsrebuild_google

Contact: Sabrina Urquhart, Manager – Students Rebuild
sabrina@studentsrebuild.org